

GETTING
SCHOOLS

ON THE MOVE!

JOIN US
www.essd.eu

#BEACTIVE
European Week of Sport



Co-funded by the
Erasmus+ Programme
of the European Union

OUR SLOGAN

*Getting schools on the
move!*



EUROPEAN SCHOOL SPORT DAY (ESSD)



Pan-European initiative to promote physical activity



Annual school sport day



120 minutes of physical activity



Schools design their own Day

27.09.2019



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WHAT MAKES THE DAY "ESSD OFFICIAL"?



Register the school at

www.essd.eu



Get the school
to #BeActive



Let us know how you
did it!



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2015

3 countries
1,000+ events
300,000+ participants

2016

20 countries
1.5 million children
6,500 schools
International network



In affiliation with the

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European Week of Sport

Our partners

2017

26 countries
7,000 events – part of EWoS
2 million participants

2018

29 countries
2.5 million students
4 more countries from 2
other continents



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5 REASONS FOR SCHOOLS TO JOIN ESSD

1

Raise the profile of PE and sport in schools

2

Create fun and enjoyment through physical activity

3

Promote health and wellbeing for lifelong learning

4

Encourage social inclusion and develop social skills of students

5

Connect with other European countries



SO FAR FOR ESSD 2019



1

Seminar in Budapest for coordinators

2

Updating toolkits for coordinators and schools

3

Focus topic: hydration and healthy nutrition

4

Campaign and website launched

www.essd.eu



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FUTURE GOALS OF ESSD

1

Stronger brand awareness

2

Continue engaging and activating a network of ESSD Coordinators

3

Further expand ESSD

4

Transform ESSD into a movement of schools

5

Introduce and establish the ESSD Award as part of EWoS awards



NEXT YEAR: ESSD 2020

- Erasmus+ grant application in 2019 for not-for-profit European sport events related to the EWoS
- Thematic focus: *Sport for self-esteem*



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CONNECT WITH US!

JOIN US

Hungarian School Sport Federation

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